



TULSIRAMJI GAIKWAD-PATIL College of Engineering and Technology

Wardha Road, Nagpur - 441108

Accredited with NAAC A+ Grade

Approved by AICTE, New Delhi, Govt. of Maharashtra

(An Autonomous Institute Affiliated to RTM Nagpur University)



Department of Master of Business Administration

COURSE CODE & NAME:- MMB2407,

TRANSPORTATION AND OPERATIONS PLANNING

MMB2407	COURSE OUTCOMES
CO1	Discover the importance of logistics in the formation of business strategy and the conduct of supply chain operations.
CO2	Evaluate various cost measures in transportation techniques.
CO3	Determine the factors of physical distribution.
CO4	Examine the use of information technology in different areas in logistics management.
CO5	Analyze the need of recent trends in logistics like Green logistics.