

## Tulsiramji Gaikwad-Patil College of Engineering and Technology

Wardha Road, Nagpur-441 108 NAAC Accredited with **A+** Grade Approved by AICTE, New Delhi, Govt. of Maharashtra



An Autonomous Institute Affiliated to RTM Nagpur University, Nagpur

## **Department of Master of Business Administration**

## Course Name: MBA31207: Research Methodology

<b>MBA31207</b>	Course Outcomes
CO1	<b>Decide</b> business research problems and will also
	formulate an abbreviated version of research proposal.
CO2	Choose appropriate sampling design and will also
	estimate appropriate sample size.
CO3	<b>Develop</b> measurement tools and construct appropriate
	scales therein.
CO4	Create suitable method of data collection and will make
	questionnaire/e-questionnaire.
CO5	<b>Derive</b> inference by applying various techniques of
	interpretation and be write various type of research
	reports.