



**Department of Masters of Business Administration** 

## **Course Name MMB1207: Communication & Character Development**

MMB1207	Course Outcomes
CO1	<b>Exercise</b> the various aspects of Business Communication.
CO2	<b>Enhance</b> the ability of written communication for effective business.
CO3	<b>Compare</b> verbal & Non – verbal communication to eradicate the barriers of communication.
CO4	<b>Collaborate</b> the oral & written communication for effective communication.
CO5	Generate the presentation and speech delivering ability.